



REPUBLIC OF NAMIBIA

MINISTRY OF INFORMATION AND COMMUNICATION TECHNOLOGY

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PUBLIC ANNOUNCEMENT

Windhoek, 18 March 2025 – The Government of the Republic of Namibia would like to inform the public of the following information regarding the official portrait of the incoming President Netumbo Nandi-Ndaitwah which was unveiled today.

1. The portrait will be available at Namibia Press Agency on sale and can be ordered from the day of inauguration, 21 March 2025.
2. The size of the Presidential Portrait is A2, and it will be framed consistently throughout.
3. There will be no individual production of the presidential portrait.
4. Printing of the portraits will be strictly controlled to avoid duplication, and all copyright shall reside with the MICT.
5. In terms of the State Finance Act (Act No21 of 1991), Treasury in March 2024 granted authorisation to MICT to transfer responsibility of production and distribution of portraits to NAMPA.
6. The A2 framed portrait costs N\$1800 as directed by Treasury in 2024.
7. NAMPA will be the sole Agency in charge of the production and distribution of portraits.
8. Schools can acquire unframed portraits for a price of N\$500.
9. Portraits can be obtained on Purchase Order or Proof of Payment.
10. To place an order, contact sales@nampa.org or call +264 81 345 6912.
11. There shall be an awareness campaign by NAMPA to educate the nation on the importance of Presidential portraits as well as the correct positioning of such.

We would like to encourage SMEs and private companies to have Presidential portraits as per the usual.

Lastly, the portrait of the sitting President, H.E. Dr. Netumbo Nandi-Ndaitwah, will be placed at the top, replacing that of H.E. President Dr. Nangolo Mbumba. The portrait of the Founding President, Dr. Sam Nujoma, will remain positioned slightly below, ensuring that the established order of display is maintained.

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ISSUED BY
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MINISTER



All official correspondence must be addressed to the Executive Director

